***Sam DeKlyen***

Indianapolis, IN

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***PROFESSIONAL SUMMARY***

A college graduate making a career change to move from marketing to software development to expand career options and pursue new interests. A driven professional who is a quick learner and eager to work in a development team.

***WORK HISTORY***

**CFG Construction Fabrics & Grids**. Indianapolis, Indiana  
*Social Media And Website Manager-Freelance | 03/2018 – 03-2019*

● Created the CFG Construction Fabrics & Grids social media pages on

Facebook and LinkedIn

● Manage the CFG website, including copywriting, proofreading, new

product updates, and re-design of the site to promote sales

● Collaborate with the owner of the company to keep the site up-to-date

● Photograph jobs using CFG products and take photos of products sold by

CFG for website and social media

**Gradex, Inc**. Carmel, Indiana  
*Social Media Manager-Freelance | 09/2017 - 09/2018*

● Created social media pages for the largest excavation company in

Indiana on multiple platforms

● Visited job sites and took pictures of equipment and workers  
● Collaborated with multiple higher ups at the company to curate posts on

Facebook and LinkedIn

● Created a Team Member Thursday campaign to highlight workers outside

of work and to feature employees from different parts of the company

**Caldwell VanRiper Inc.**. Indianapolis, Indiana  
*Intern | 05/2015 - 08/2015*

● Designed and executed marketing campaign of CVRIndy.com for

re-launch.

● Wrote and maintained monthly social media calendar for IUPUI Kelly

School of Business.

● Researched and presented material utilized for multi-million dollar

marketing campaigns of Bryant Heating and Cooling and IUPUI Kelly  
School of Business.

● Assisted in creating digital presentations including the editing of

photos and videos for client presentation for CVR executives.

● Represented CVR at large client events.   
● Part of CVR PR Team who developed key messaging, branding and

positioning statements

***SKILLS***

● Verbal and written

communication skills

● Proficient in Final Cut Pro X  
● Longform and feature writing  
● Experience in front and

behind camera experience  
including DSLR

● AP, MLA and Chicago Manuals

of Style

● Experience with Adobe

InDesign, Photoshop,  
Premiere, Illustrator

● Strong shooting and editing

video skills

● Experience with Javascript, NodeJS,

Angular, React, HTML, CSS, and Github

● Developed full stack apps both

individually and in a team

***EDUCATION***

**Butler University**  
Indianapolis, IN  
2016

**Bachelor of Arts**: Journalism

**Eleven Fifty Academy**

Fishers, IN

2019

JavaScript